

hope.

2023 Annual Report



Letter from the Board President

2024 is here and we, at HOPE, are excited! This year will see us concluding our Capital Campaign and moving into a newly expanded clinic that we OWN. The clinic will have 6 exam rooms, an expanded laboratory, an on-site pharmacy and 24/7 access to our vending machine. We will expand our testing clinic and physician hours. With an on-site pharmacy, we will help reduce barriers for our clients.

We continuously look at the public health needs of our community and adapt our services to meet those needs. HOPE now has two mobile clinics which allow us to travel throughout Oklahoma wherever there is a need for HIV, Hepatitis C and STI testing. Data shows that Oklahoma is one of seven states on the CDC's list of increasing HIV rates in rural areas and an estimated 17% of HIV positive Oklahomans do not know their status.

Oklahoma ranks 2nd in the nation for Hep-C related deaths; 4th in the nation for primary and secondary syphilis cases and 5th for congenital syphilis; and 5th in the nation for gonorrhea cases. **The good news is that for every \$1 spent on HOPE's prevention services, we save \$5 in direct medical costs, and we reduce the community transmission of infections.** Our focus remains on serving the most at-risk and underserved communities.

Last year we celebrated HOPE's 25th anniversary of offering our services to the community. With your continued support, this year we will be laying the foundation to ensure HOPE will be positioned to continue our important work for the next 25 years!

With sincere thanks and much gratitude,



Tamara Benson, President
HOPE Board of Directors



On the cover: Karl Jones (left) and Alex Tamahn (right) photographed by Josh New for the MPox Campaign.

Letter from the Executive Director

Last year, HOPE celebrated our 25th anniversary, and so it seems only fitting that 2023 was also HOPE's busiest year to date with our team providing a record number of tests: 4,073.

Due to our Public Health Vending Machine at the clinic, we also distributed an unprecedented amount of safer sex and harm reduction supplies, and we continued to provide HIV Self-Test kits via our machines and mail. Our mail program creates access to rural Oklahoma, which continues to be 1 of 7 states with a rural burden of HIV. These tools help to prevent new infections in our State. We continue to build awareness about our testing services among those accessing supplies so they can know their status.

We added a new vending machine at Oklahoma State University's Stillwater campus, and we kicked off Volunteer Days at our clinic to help meet the demand for our safer sex and harm reduction kits. We saw strong support from the community who showed up to volunteer their time.

To meet our clients' need for treatment services, we welcomed a new Medical Director, Valerie Howard, DO, FACOI, who is providing treatment for STIs and added treatment for hepatitis C. We also added a part-time Physician's Assistant, Jennifer Powers, who focuses on our youth clinic.

Our Outreach team worked to expand access to our services by meeting clients where they are. They added seven new regular outreach locations in Tulsa, including Oklahoma State University's Medical Center. We continued to expand our community partnerships by also adding additional services onsite at our clinic. Tulsa Health Department offers free vaccinations once a month at our clinic, and Tulsa Responds has been onsite every week to offer insurance enrollment.

As a result of increased demand and our growth, we also added several new positions: Operations Director (Sam Galindo), Clinic Coordinator (Alex Wade), and Medical Assistant (Becca Soo).

In October, we held an incredibly successful Divas event and went public with our Capital Campaign, helping to raise money to meet the growing needs of our community's sexual health.

In 2024, we are looking forward to reaching our Capital Campaign goal and moving into our new clinic facility that will be customized to meet the needs of our clients and provided even more expanded services.

Thank you for your support and dedication to HOPE's mission.



Mission and Core Values

Mission

Health Outreach Prevention Education, Inc. (H.O.P.E.) provides health services for Hepatitis C, HIV, and other sexually transmitted infections (STIs) in our Tulsa clinic open to all and through outreach across Oklahoma focused on the most at-risk.

Core Values

At H.O.P.E. we are passionate about our mission and believe everyone should have equitable access to our services. We strive to meet clients where they are because we believe it is important for everyone to know their health status.

We are:

- **Client-centered** - This means meeting clients where they are and recognizing the inherent dignity and worth of every client.
- **Non-judgmental** - This means we do not criticize clients' choices. We offer everyone the services they need and focus on harm reduction strategies.
- **Confidential** - This means we take seriously all clients' confidentiality and ensure high standards of confidentiality.
- **Culturally responsive** - This means we recognize that different clients need different types of services and we strive to adapt to meet their needs.

Measures of Success

HOPE measures success by



number of tests provided



increased knowledge



underserved reached

Outcomes include increased knowledge of how to reduce risks and increased knowledge about community resources. All testing sessions with clients include a risk assessment and corresponding risk reduction education. We seek to identify the barriers clients experience in reducing their risks and then provide the appropriate education, referrals, resources, and free supplies.



TESTS
4073

INCREASED KNOWLEDGE



92%
educated in risk reduction



95%
educated on community resources



REACH
68%
receiving testing services were uninsured or underinsured



20%
of clients met with testing services through outreach programs

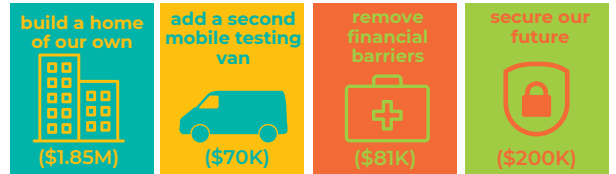
Accomplishments + Outreach

2023 accomplishments include:

Launched a multimedia MPOX safety campaign



Announced the public phase of the HOPE Starts Here capital campaign to:



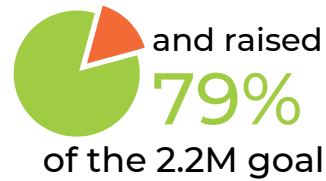
installed **2** additional public health vending machines

at OSU's Stillwater campus and Majestic

administered **4,073** free or low-cost tests



enrolled **1932** clients at the onsite Connect vending machine



515 lbs of syringes safely disposed via collaboration with SHOTS

while providing these services:

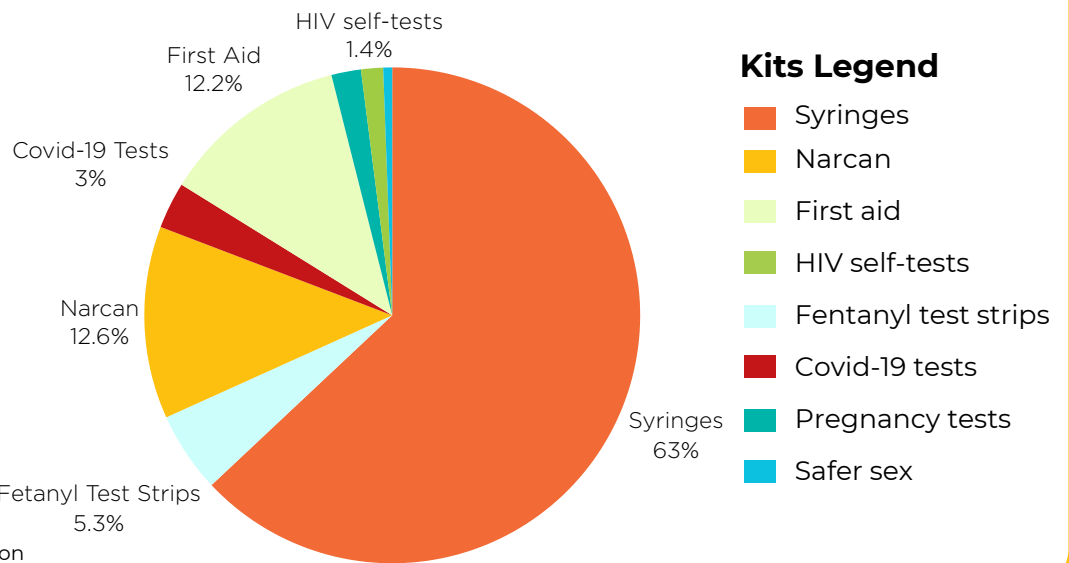
19,210 health kits distributed through vending machine

57 doctor appointments for treatment or preventative care (Pre-exposure prophylaxis)

36,695 free condoms distributed

240,141 total syringes distributed

3,661 clients educated on comprehensive prevention

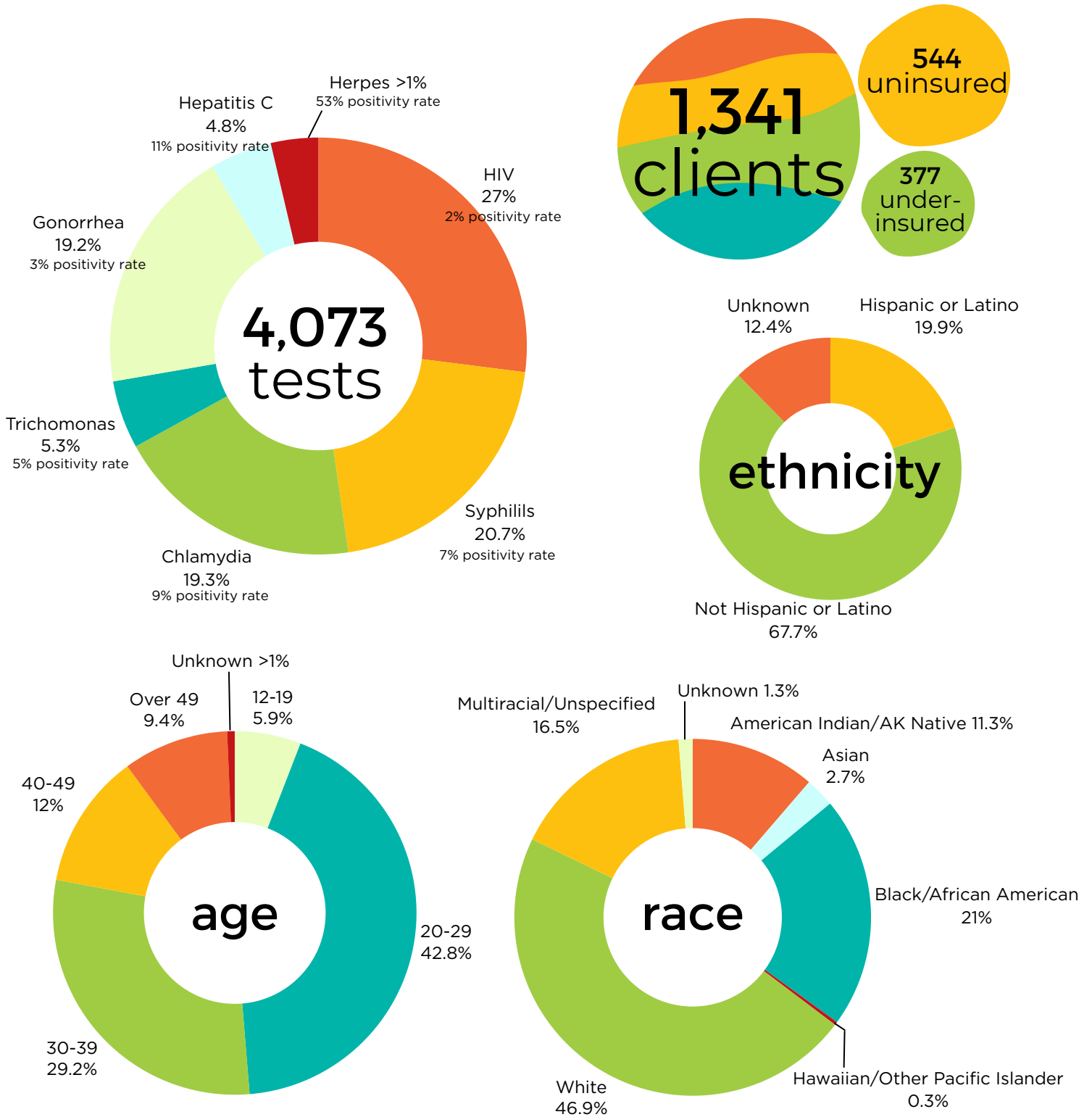


Kits Legend

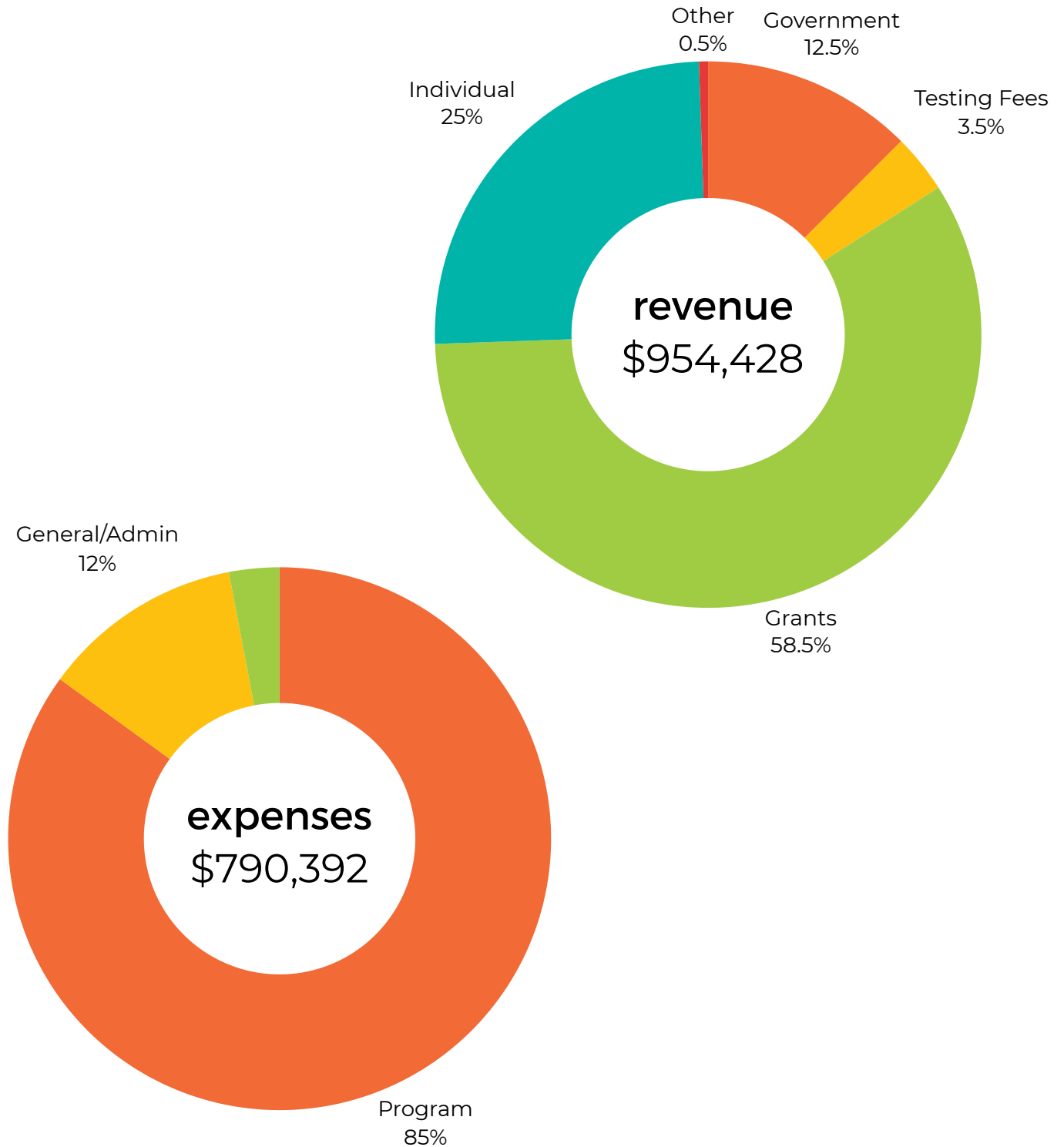
- Syringes
- Narcan
- First aid
- HIV self-tests
- Fentanyl test strips
- Covid-19 tests
- Pregnancy tests
- Safer sex

Populations Served

HOPE was able to provide 4,073 tests to 1,341 clients.



Financials



Based on 2022 unaudited financials

2023 Board of Directors

Executive Committee

Tamara Benson, Board President

Owner, Aviva Learning & Consulting, LLC

Jeff Zumwalt, Vice President

HR Business Partner, Mental Health Association

Adam Paluka, Past President

Chief Public Affairs Officer, EMSA

Michael Harding, Treasurer

Subcontracts Administrator – ManTech International

Maggie Rosene Robinson, Secretary

CFO/Owner, Robinson Properties, LLC

Members

Michael Chromy, MBA

President, LUXA Enterprises

Katie Arnold McDaniel, JD

Associate Attorney, Brewster & De Angelis, PLLC

Crystal David, Pharm D

Clinical Assistant Professor, OSU

Crystal D. Roberson, MBA

Financial Analyst, Verizon Corporate Finance

Matt Else, DO

Family Practice, Utica Park Clinic

Preston Shatwell

Director of Development and Communications,
Thrive Sexual Health Collective for Youth

Tammy “T” Delocéano

Youth Leadership Coordinator, Amplify Youth
Collective

Parker Stephenson

Chief Learning Officer, Cornerstone Agility

Cathy Kranz, Pharm. D

Retired Pharmacist

William Gregory Walker

Patient Access Coordinator, Ascension St. John

Katie Knoll, MS, RD, LD

Certified Diabetes Care and Education Specialist
and Dietician Nutritionist, Utica Park Clinic

Cathy Wiedenhoeft

Manager, Ethics & Regulatory Compliance, Williams
Companies

Christy Mahnken

Account Executive, Medefy

Andrew Witter

Vice President, Grand Bank

hope. testing

3540 E 31st St Ste 3 | Tulsa, OK 74135

Follow HOPE

